

# Physician Engagement Strategy Options

At Kettering Health Network, physicians are at the center of our commitment to improve the health of the community. With that in mind, we've developed a number of unique ways physicians can partner with the network to advance quality care for patients.

## Kettering Physician Partners (KPP)

Kettering Physician Partners is a Clinical Integration Network that develops active and ongoing clinical initiatives designed to add value and improve the quality of health care services offered to patients in our community.



- Partnership between independent physicians, Kettering Physician Network, and Kettering Health Network
- Organizational and legal foundation for contracting with a variety of payers and contracts on behalf of physicians and the integrated health system of Kettering Health Network
- Physician-led governance structure
- Focused on improving quality and adding value for patients across the care continuum
- Robust data and IT infrastructure to measure and improve quality
- Membership dues are \$500 yearly—waived if a current Physician Hospital Alliance member for 2016

## Physician Hospital Alliance (PHA)

The Physician Hospital Alliance is a membership organization that adds value and is a desirable resource for facilitating practices to be financially viable, quality driven and patient centered.



- Provides group purchasing discounts and educational resources for physicians and their practices
- Preferred provider benefit for 16,000 covered lives through the Kettering Health Network employee plan
- Discounted dental plan
- Physician Referral Service for patients
- Discounted Professional Liability Insurance
- Educational seminars helping to prepare members for payment reform
- \$325 yearly membership fees

## Kettering Independent Medical Group (KIMG)

Kettering Independent Medical Group is a division of Kettering Physician Network and is also owned and operated by Kettering Health Network. It is a physician-driven, break-even model that provides a menu of management services for hire by Kettering Physician Network.



- Physician members operate under a Professional Services Agreement between an independent physician and Kettering Physician Network
- Physicians maintain independence but can purchase management services from Kettering Physician Network
- All practice operational decisions are the responsibility of the independent physician, and his/her compensation is the result of income less expenses

## Kettering Physician Network (KPN)

Kettering Physician Network is a 400+ multi-specialty medical group that services the greater southwest Ohio community. Physician members are all employed or contracted by the network for professional services.



- Physicians align their clinical efforts with the goals and initiatives of the network
- Governed by its board made up of physician members and hospital network executives
- Day-to-day operations governed by the Physician Leadership Group (PLG), which is made up of ten elected physicians from the physician membership along with two Kettering Physician Network administrators

